The Alpha Sigma Alumnae Chapter of Sigma Gamma Rho Sorority Inc. Indianapolis, IN

# 2nd Annual Black Business Block Party

## July 1, 2023

Downtown, Georgia Street
Indianapolis IN

# Vendor/Sponsor Packet

THE ALPHA SIGMA ALUMNAE CHAPTER
Sigma Gamma Rho Sorority, Inc.
INDIANAPOLIS, IN

# Vendor/Sponsor:

WE ARE SO HAPPY TO PARTNER WITH YOU!

The Alpha Sigma Alumnae Chapter of Sigma Gamma Rho Sorority Inc. prides itself on all the amazing work that we do in the community. We appreciate this opportunity to partner with you. We can't wait to give the community an opportunity to celebrate your businesses, your talent, your resilience, your hard work and our service to each other. Thank you in advance for making this year's Black Business Block Party the success we know it will be!

Sincerely,

*Basileus Brandi London*

# Are you a corporation or business?

## HOW DO YOU SUPPORT MINORITY AND DIVERSE BUSINESSES?

HERE'S YOUR OPPORTUNITY TO DO SO!

WE INVITE YOU TO CELEBRATE WITH US!

HOW CAN YOU BE INVOLVED?

-SPONSORSHIP

-VENDORSHIP

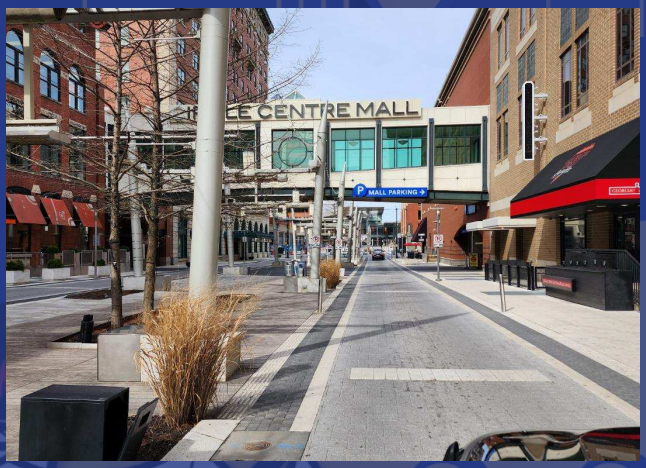
-ENCOURAGE YOUR EMPLOYEES TO ATTEND

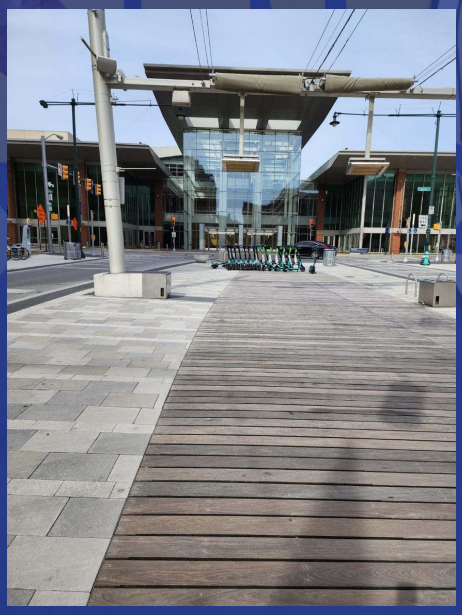
-INVITE/BRING OUT YOUR FRIENDS AND FAMILY

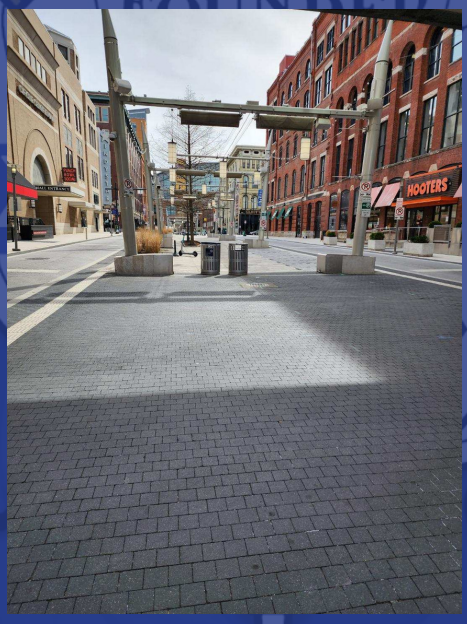
ΑΣ
1922
FOUNDED
THE ALPHA SIGMA ALUMNAE CHAPTER
Sigma Gamma Rho Sorority, Inc.
INDIANAPOLIS, IN

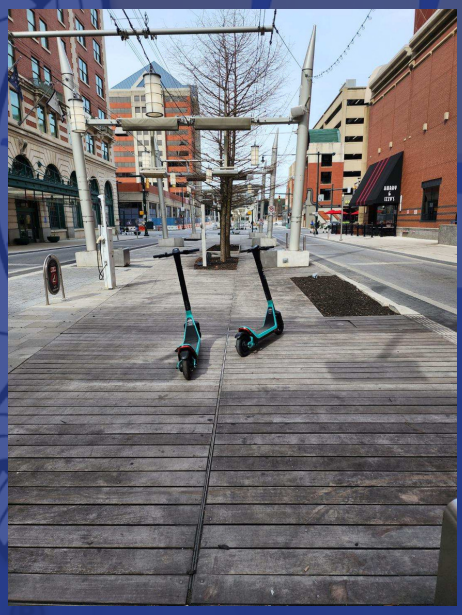
# The Location

## Georgia Street, Downtown Indy
## West & Center Blocks





**EXCELLENT LOCATION FOR VENDORS!**

**-VENDORS WILL BE NEAR DOWNTOWN RESTAURANTS & BUSINESSES**

**-NEAR LUCAS OIL, BANKERS FIELDHOUSE AND THE CONVENTION CENTER**

**-STREET AND PARKING GARAGE AVAILABILITY**

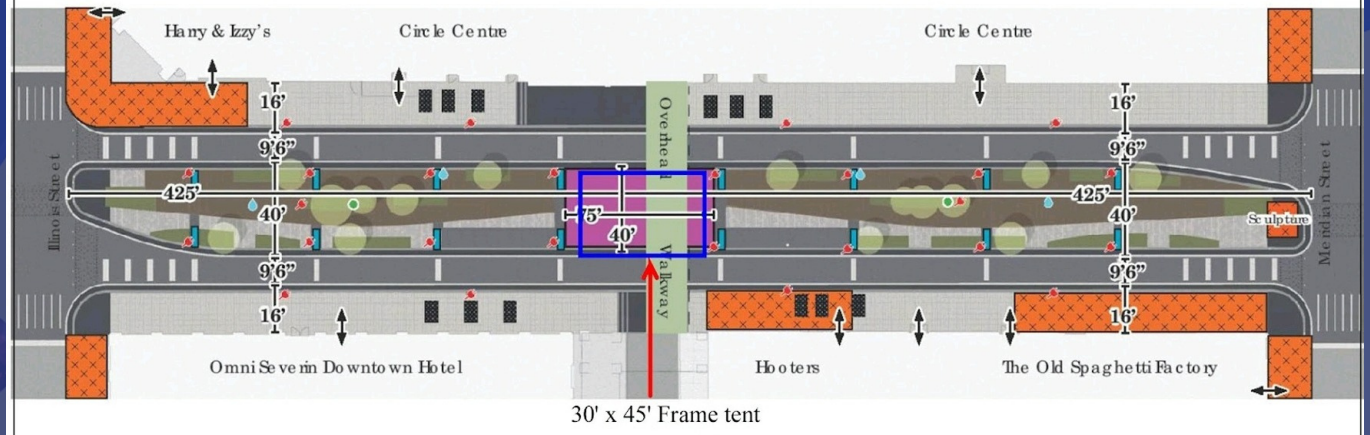
**-NEARY INDYGO BUS STOP**

**-NEXT TO THE CIRCLE CENTER MALL**

# Site Map

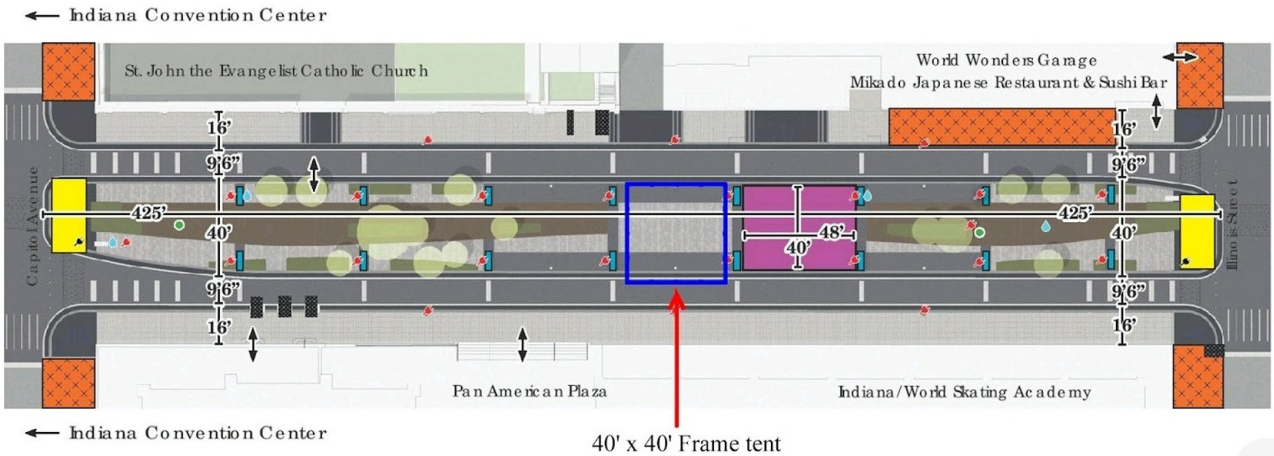
# Georgia Street, Downtown Indy
# West & Center Blocks

Georgia Street
Center Block




Georgia Street Event Site Map
CENTERBLOCK

Georgia Street
West Block




Georgia Street Event Site Map
WESTBLOCK

# Details

**COST TO VENDORS: $55**
FREE TO THE PUBLIC

**TIME OF EVENT- 11 AM- 7 PM, RAIN OR SHINE!**

**SETUP TIME: 9 AM**

ELECTRICITY MAY BE PROVIDED AND DETAILS WILL BE PROVIDED AT A LATER DATE REGARDING AVAILABILITY

RESTROOMS: PORTA-POTTIES WILL BE PROVIDED

TABLES AND CHAIRS YOU WILL NEED TO SUPPLY. TABLE/TENT SHOULD BE NO BIGGER THAN 10X10 FEET. IF MORE SPACE IS NEEDED, THAT SHOULD BE REQUESTED AND ADDITIONAL FEES WILL APPLY

FOOD AND BEVERAGE VENDORS SHOULD HAVE ALL APPLICABLE LICENSING AND PERMITS AND WILL BE ASKED TO PROVIDE PROOF OF

BE PREPARED TO SUPPLY YOUR OWN TENT TO SHIELD YOU FROM RAIN AND/OR SUN

BE SURE TO COME PREPARED WITH SANDBAGS AND OTHER ITEMS TO SECURE YOUR TENT FROM WIND

BE SURE TO COME PREPARED WITH SIGNAGE, BAGS, PAYMENT PROCESSING SYSTEMS, ENOUGH MERCHANDISE, ETC

**THANK YOU FOR SUPPORTING THIS YEAR!!!**

# Vendor Donation

PERKS AND RESPONSIBILITIES

| | |
|---|---|
| *Vendor Donation* | ***$55*** |

## VENDOR PERKS

*Exposure*

- Prime location downtown
- Space to sell products/pass out business cards, brochures, etc
- Social media marketing and news outlet exposure

*Snacks and Beverages*

- Light snacks and beverages will be provided for paid vendors

*Entertainment*

- DJ
- Scheduled itinerary to bring you more traffic

Rain or Shine Event

All vendors will be required to supply their own table, chairs, canopy (not required) and any means of electricity needed such as a generator.

10x10 table/booth max

Food Vendors should be prepared to show proof of applicable food permits and insurance.

Donations are non-refundable.

# Sponsorship Opportunities

WOULD YOU LIKE A GREATER ROLE?

*Sponsorship Donation*

*Bronze Level* **$350**

## SPONSORSHIP PERKS

*Everything offered under Vendor Perks Plus...*

- *Lunch Provided*
- *Premium Booth Location*
- *Listed on signage or any printed material*
- *Increased social media attention via featured spotlights*

Sponsorship opportunities are needed for the following:

Media/Advertising

Snacks/Beverages for the vendors

Bounce House for kids

Entertainment Activities

Outdoor Toileting/Handwashing Facilities

Off-duty Officers for Security

Donations are non-refundable.

# Sponsorship Opportunities

WOULD YOU LIKE A GREATER ROLE?

*Sponsorship Donation*

*Silver Level* **$500**

## SPONSORSHIP PERKS

*Everything offered under Vendor Perks Plus...*

- *Lunch Provided*
- *Premium Booth Location*
- *Listed on signage or any printed material*
- *Increased social media attention via featured spotlights*
- *Feature in our monthly newseltter that goes out to members*
- *Larger booth space/area*
- *Opportunity to speak on the mic*

Sponsorship opportunities are needed for the following:

Media/Advertising

Snacks/Beverages for the vendors

Bounce House for kids

Entertainment Activities

Outdoor Toileting/Handwashing Facilities

Off-duty Officers for Security

Donations are non-refundable

# Sponsorship Opportunities

WOULD YOU LIKE A GREATER ROLE?

*Sponsorship Donation*

*Gold Level*

***$1000***

## SPONSORSHIP PERKS

*Everything offered under Vendor Perks Plus...*

- *Lunch Provided*
- *Premium Location*
- *Listed on signage or any printed material*
- *Increased social media attention via featured spotlights*
- *Opportunities to address the audience and speak on the mic*
- *Open to other requests you have as a sponsor*
- *Will pass out info on your company to families during the Circle City Classic Parade*
- *Larger booth space/area*
- *The opportunity to present to our members and affiliates*
- *Feature in our monthly newseltter that goes out to members*

Sponsorship opportunities are needed for the following:

Media/Advertising

Snacks/Beverages for the vendors

Bounce House for kids

Entertainment Activities

Outdoor Toileting/Handwashing Facilities

Off-duty Officers for Security

Donations are non-refundable

# In-Kind/Media Sponsorship Opportunities

WOULD YOU LIKE A GREATER ROLE?

For this option, please email circlecityclassic@alphasigma1922.org

## SPONSORSHIP PERKS

*Everything offered under Vendor Perks Plus...*

- *Extra benefits will coincide with the amount received via the in-kind donation*

Sponsorship opportunities are needed for the following:

Media/Advertising

Snacks/Beverages for the vendors

Bounce House for kids

Entertainment Activities

Outdoor Toileting/Handwashing Facilities

Off-duty Officers for Security

# Your donations support:

**OUR ANNUAL SCHOLARSHIP PROGRAM**

**OUR SWIM 1922 PROGRAM**

**OUR OPERATING EXPENSES**

**OUR YOUTH & COMMUNITY PROGRAMS**

**OUR LEADERSHIP DEVELOPMENT**

**OUR COLLEGIATE UNDERGRAD CHAPTERS**

*It is the mission of Sigma Gamma Rho Sorority, Inc. to enhance the quality of life for women and their families in the U.S. and globally through community service, civil, and social action. Our goal is to achieve greater progress in the areas of education, health awareness, and leadership development. Our members, affiliates, staff, and community partners work to create and support initiatives that align with our vision.*

# What's next?

## PAY YOUR FEES TO RESERVE YOUR SPOT (FIRST COME FIRST SERVED)

- [ ] *Payment is due by June 24, 2023*

## PUBLICIZE THAT YOU WILL BE PARTICIPATING IN THIS EVENT

- [ ] *Email your clients*
- [ ] *Blast it on social media*

## START GETTING YOUR ITEMS PREPARED FOR THE EVENT

- [ ] *Be over-prepared*

## INSTRUCTIONS FROM US!

- [ ] *More emails are to follow!*

# To Pay:

# CLICK HERE

# For Questions...

**FEEL FREE TO CONTACT THE ORGANIZER OF THIS EVENT:**

**MAYRENA KING**
**CIRCLECITYCLASSIC@ALPHASIGMA1922.ORG**

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